

**Jennifer Weiss Wilkerson, MHSA, FACHE**  
**VP & Chief Strategy Officer**  
**Sheppard Pratt**

Jennifer Weiss Wilkerson is vice president and chief strategy officer responsible for developing and implementing strategies to support the organization's short- and long-term business development initiatives. She collaborates with health system leadership to develop and direct strategic initiatives such as joint ventures, new programs, and any extension of existing programs and services in new markets.

Prior to joining Sheppard Pratt, Ms. Wilkerson served as the vice president of regional planning for MedStar Health where she developed and implemented growth strategies for 10 hospitals and regional and statewide service lines. Throughout her career, Ms. Wilkerson has had responsibility for strategic and business planning, service line operations and program development, marketing, operational excellence, physician relations, community outreach, volunteers, and retail services.

Ms. Wilkerson received her Master of Health Services Administration from The George Washington University and her Bachelor of Arts in Health & Society and Religion at University of Rochester. She currently serves as a President-elect of the board of directors for the Society for Healthcare Strategy and Market Development of the American Hospital Association and is board certified in healthcare management as an ACHE Fellow.