

MAHCE 2014 Corporate Sponsor Program

Dear MAHCE Chapter Members and Supporters:

The Maryland Association of Healthcare Executives is the independent Maryland Chapter of the American College of Healthcare Executives. We invite you to participate in the Annual Corporate Sponsorship Program for 2015. The benefits of sponsorship are significant. Organizations enhance their brand equity and their position as a leader in the healthcare industry while gaining key networking opportunities. By aligning with the trusted MAHCE brand – recognized for value, quality and innovation – sponsors deepen their relationship with loyal MAHCE members.

The MAHCE Sponsorship Program permits our Platinum and Gold sponsors to host an educational webinar and provides them the ability to define their company's service offerings in a brief narrative along with a link to their company's home page via MAHCE website. Sponsorship at the *Platinum* level will entitle you to also write an educational article in one of our quarterly [MAHCE newsletters](#). Sponsorship also offers organizations complimentary registrations to programs. These are excellent ways to present your company to our membership.

Depending on level of sponsorship, we will be offering our sponsors the opportunity to host an educational Webinar for MAHCE Chapter members. Due to the limited number of Webinars scheduled each year, selections will be determined based on a first-come, first-served basis. The details of qualifying for the Webinar can be discussed with the Program Committee Chair. As an added benefit, at least one sponsor will be highlighted at each event.

This invitation is for a one-time investment in the 2015 Sponsorship year. Participation as a sponsor will start with the month of payment and run for a period of 12 months from that date. MAHCE will invoice sponsor for sponsorship at the desired sponsorship level. You may join the Annual Corporate Sponsorship Program by contacting Ray Dudley at ray.dudley@salaric.com

Thank you for your continued support of the MAHCE! Please let us know if you have any specific questions. We look forward to your participation and are excited about the continued growth of our chapter.

Sincerely,

CAPT Bernie Poindexter
MSC, USN, FACHE, MAHCE President

Ray Dudley
MSE, Development Chair

Maryland Association of Healthcare Executives Sponsor Program 2015

Our Corporate Sponsor Program permits the Chapter to continue to provide quality educational programs at lower registration fees than would otherwise be possible. The program is beneficial for both the Chapter and the Sponsors as it gives our Sponsors better visibility to Chapter members and guests, and allows the Chapter to continue to provide quality speakers and programs to our members. We would like to thank all of our Corporate Sponsors for making a financial commitment to our Chapter and we ask that all members make a special effort to thank them as well.

Sponsorship Levels:



PLATINUM

Platinum ~ (\$4,000)

- Published educational article in each of the quarterly newsletters
- One complimentary registration to the MAHCE All Day Educational Program
- One display table at the MAHCE Annual All Day Educational Program
- Two complimentary registrations to each of MAHCE's evening Educational programs
- Recognition as a Platinum Sponsor on the Chapter's Website, including:
 - Published narrative defining company's service offerings
 - Link to Company's website
- Recognition at all Chapter meetings and display of Company Logo at all Chapter events, by level of sponsorship
- Recognition of level of sponsorship in the following Chapter publications:
 - Chapter event programs
 - MAHCE's Quarterly Newsletter
- Opportunity to host an educational webinar to our membership subject to Board approval of topic and timing



GOLD

Gold ~ (\$3,000)

- Published educational article in one of the quarterly newsletters
- Two complimentary registrations to all Chapter evening Educational programs (*Excluding the Annual all Day Educational Program*)
- One display table at the MAHCE Annual All Day Educational Program
- Recognition as a Gold Sponsor on the Chapter's Website, including:
 - Published narrative defining company's service offerings

- Link to Company's website
- Recognition at all Chapter meetings and display of Company Logo at all Chapter events, by level of sponsorship
- Recognition of level of sponsorship in the following Chapter publications:
 - Chapter event programs
 - The MAHCE Quarterly Newsletter
- Opportunity to host an educational webinar to our membership subject to Board approval of topic and timing



SILVER

Silver ~ (\$2,000)

- One complimentary registration to all Chapter evening Educational programs (*Excluding the Annual All Day Educational Program*)
- One display table at the MAHCE Annual All Day Educational Program
- Recognition as a Silver Sponsor on the Chapter's Website
- Recognition at all Chapter meetings and display of Company Logo at all Chapter events, by level of sponsorship
- Recognition of level of sponsorship in the following Chapter publications:
 - Chapter event programs
 - The MAHCE Quarterly Newsletter
- Opportunity to host an educational webinar to our membership subject to Board approval of topic and timing



BRONZE

Bronze ~ (\$1,000)

- Recognition as a Bronze Sponsor on the Chapter's Website
- Recognition at all Chapter meetings and display of Company Logo at all Chapter events, by level of sponsorship
- Recognition of level of sponsorship in the following Chapter publications:
 - Chapter event programs
 - The MAHCE Quarterly Newsletter

Additional Event Sponsorships Available for the Annual All Day Educational Program Include:

- Luncheon Sponsor - \$1,000
- Panel Sponsor - \$500 for each Panel Sponsored

Revised: May 22, 2015